

Persistence of Memory

Sustaining Digital Collections

December 9–10, 2008
Chicago, Illinois



NON-PROFIT
ORGANIZATION
U.S. POSTAGE PAID
PERMIT NUMBER 259
ANDOVER, MA 01810

Comments from previous *Persistence of Memory* participants

"In addition to the specific ideas and information I learned, it was incredibly valuable for me, as the sole employee of a tiny institution, to connect with the larger preservation/archival community, find out what issues people are concerned about and working on, and hear what everyone else out there is thinking."

"I have attended the conference before, but the field changes so quickly that I appreciate the opportunity to remain current and learn new things."

"I was so excited about all of the information that I learned at the conference that upon my return, I immediately spoke to the director of my program about potential sessions for those interested in digital initiatives. I also spoke with the Library's newspaper about publishing an article."

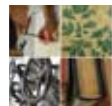
Visit NEDCC's Web site for complete
conference information.
Register online at www.nedcc.org

Partial funding of this conference is provided by the Institute of Museum and Library Services. NEDCC gratefully acknowledges support for its field service activities by the National Endowment for the Humanities.



NATIONAL
ENDOWMENT
FOR THE
HUMANITIES

NORTHEAST
DOCUMENT
CONSERVATION
CENTER



100 Brickstone Square
Andover, MA 01810

The Northeast Document Conservation Center (NEDCC) is a nonprofit, regional conservation center in the United States specializing in the preservation and digitization of paper-based materials for libraries, archives, museums, and other collections-holding institutions as well as private collections.

Want to save a tree?

Sign up to receive NEDCC's announcements and newsletters electronically by contacting Julie Martin, jmartin@nedcc.org. Still want to receive paper mailings? Let us know.

ph 978-470-1010 • fax 978-475-6021 • www.nedcc.org

Persistence of Memory

Sustaining Digital Collections

December 9–10, 2008
Chicago, Illinois



Presented by



NORTHEAST
DOCUMENT
CONSERVATION
CENTER

Co-sponsored by
American Library Association
Center for Research Libraries
Society of American Archivists

Persistence of Memory Sustaining Digital Collections

December 9–10, 2008 • Chicago, Illinois

Registration Information

What is *Persistence of Memory*? This conference, taught by a faculty of national experts, addresses the question of digital longevity. Institutions are rapidly acquiring collections of digitized and born-digital resources. Without intervention, these materials will not survive even a single human career. This two-day conference will highlight evolving best practices for digital preservation to help you with the life-cycle management of your institution's collections.

Conference topics include:

- Preservation in the Age of Google
- Digital Collections that Persist
- Electronic Collections and the Law
- Trusted Digital Repositories
- Preserving Audio
- Preserving Video
- Preserving Digital Art
- Building a Successful Digital Preservation Program
- Creating and Sustaining External Partnerships
- Values and Business Models for Preservation
- Technology and the Global Village

Cover photo: reallifefotos.com

Who should attend? Librarians, archivists, museum professionals, information technology specialists, chief information officers, and administrators responsible for managing and preserving digital resources.

Conference faculty include:

- Paul Conway, University of Michigan
- Robin L. Dale, University of California, Santa Cruz
- Andy Kolovos, Vermont Folklife Center
- David Liroff, Corporation for Public Broadcasting
- Bernard Reilly, Center for Research Libraries
- Richard Rinehart, UC Berkeley Art Museum and Pacific Film Archive
- Shelby Sanett, National Archives and Records Administration
- Katherine Skinner, Emory University
- Sarah Stauderman, Smithsonian Institution Archives
- Simon Tanner, King's College London
- Ken Withers, The Sedona Conference

What does the conference cost? \$425

When is the registration deadline?

Tuesday, November 11, 2008

Conference Hours

Tuesday, Dec. 9 • 8:00 AM–5:00 PM

Wednesday, Dec. 10 • 8:30 AM–5:00 PM

DEADLINE: Tuesday, November 11, 2008

CONFERENCE FEE: \$425

GROUP DISCOUNT RATE: Register 3 or more individuals from the same institution at the same time for \$340 each.

Register ONLINE at www.nedcc.org

to pay by MasterCard, VISA, or American Express. Credit card transactions will be accepted and processed **online only**.

To pay by institution check, personal check, or money order, go to www.nedcc.org for instructions to register by mail.

NO fax or telephone registrations will be accepted.

CANCELLATIONS

- Full refund if cancellation received by 11/11/08
- Processing fee of \$65.00 charged if cancellation received after 11/11 and through 12/8
- No refund if not cancelled prior to conference
- No refund for no-shows
- Cancellations or substitutions must be made to Ginny Hughes either by e-mail or telephone. **They cannot be accepted online.**
- Go to www.nedcc.org for complete details.

INTERCONTINENTAL CHICAGO HOTEL RESERVATIONS

- Discount rate is \$175/night plus tax for single or double occupancy effective through November 11 or while availability lasts.
- Call Reservations at 800-628-2112 or 312-944-4100.
- Identify yourself as a member of NEDCC's Persistence of Memory Conference.
- Cancellations must be made 72 hours prior to arrival in order to avoid charges. Go to www.nedcc.org for full details of the hotel's cancellation policies.

Questions about registration?

Contact Ginny Hughes, ghughes@nedcc.org
Phone: 978-470-1010, ext. 224

Questions about conference content?

Contact Lori Foley, lfoley@nedcc.org
Phone: 978-470-1010, ext. 223

If you are a person with special needs, please e-mail Ginny Hughes, ghughes@nedcc.org, at least four weeks prior to the conference so that appropriate arrangements can be made.

Conference Venue / Hotel Accommodations

InterContinental Chicago Hotel • 505 North Michigan Avenue • Chicago, IL 60611

Just 12 miles from Midway Airport (MDW) and 16 miles from O'Hare Airport (ORD), the InterContinental Chicago is located in the heart of downtown Chicago's famed Magnificent Mile. Arrive early or stay late to explore the city. Make your first stop the Chicago Cultural Center, a setting that showcases the performing, visual, and literary arts and the city's official Visitor Center. And don't miss the world-renowned Art Institute of Chicago. Take in the sights from the 103rd floor of the Sears Tower Skydeck or the 94th floor of the Hancock Observatory. Be sure to visit Millennium Park, the award-winning center for art, music, architecture, and landscape design, and home of the stainless-steel Cloud Gate sculpture by artist Anish Kapoor (pictured on the cover).

For complete descriptions, faculty bios, and registration information, go to www.nedcc.org